

Show Program Advertising Information

The Flavorcon's on-site show program will serve as a resource for attendees, providing them with critical information and key takeaways to refer back to and share with colleagues.

Show Program Rates

Full Page:	\$1,300
Half Page:	\$800
Distributed:	November 11, 2019
Distribution:	2019 Flavorcon attendees

All Prices Shown in US Dollars

For premium positions, contact
Paige Crist

If you would like more information or wish to customize your experience, please contact:



Paige Crist

+1-630-344-6060
pcrist@allured.com



Flavorcon
Show Office
336 Gundersen Drive, Suite A
Carol Stream, IL 60188 USA

Advertising Specifications

Mechanical Requirements

PRINTING: Four-color (CMYK) offset

BINDING: Saddle-stitch

PAPER: Cover 100# (Grade 2), body 60# (Grade 3)

PROOFS: No proof is required. The printer will produce pleasing color based on acceptable SWOP industry standards.

Electronic Files

PREFERRED FILE FORMAT: High resolution PDF (300 dpi).

Ad page templates for InDesign and PDF presets are available.

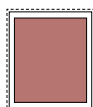
- Any lines must be 0.5 point or larger in size

SENDING FILES:

- If your file is 20 MB or smaller, email to: exhibitorcs@allured.com
Please indicate which publication the ad is for.

For larger files, send through free large file transfer online services, such as Dropbox, TransferBigFiles, Hightail, etc.

Advertising Sizes, On-site Show Program



Full Page

Trim: 7" wide x 10" tall
178 mm x 254 mm



Half Page

Horizontal only, no bleed
6" wide x 4" tall
152 mm x 102 mm

Note: Add 0.187" (5 mm) on all sides for bleed and all vital copy should be no closer than 0.25" (7 mm) to the trim.

Advertising Closing: October 11, 2019

Materials Deadline: October 18, 2019