

Show Program Advertising Information

The Flavorcon's on-site show program will serve as a resource for attendees, providing them with critical information and key takeaways to refer back to and share with colleagues.

Show Program Rates

Full Page:	\$1,300
Half Page:	\$800
Distributed:	November 13, 2018
Distribution:	2018 Flavorcon attendees

All Prices Shown in US Dollars

For premium positions, contact
Paige Crist

If you would like more information or wish to customize your experience, please contact:



Paige Crist

+1-630-344-6060
pcrist@allured.com



Flavorcon
Show Office
336 Gundersen Drive, Suite A
Carol Stream, IL 60188 USA

Advertising Specifications

Mechanical Requirements

PRINTING: Four-color (CMYK) offset

BINDING: Saddle-stitch

PAPER: Cover 100# (Grade 2), body 60# (Grade 3)

PROOFS: No proof is required. The printer will produce pleasing color based on acceptable SWOP industry standards.

Electronic Files

PREFERRED FILE FORMAT: High resolution PDF (300 dpi).

Ad page templates for InDesign and PDF presets are available.

- Any lines must be 0.5 point or larger in size

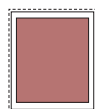
SENDING FILES:

- If your file is 20 MB or smaller, email to: exhibitorcs@allured.com
Please indicate which publication the ad is for.

For larger files, send through free large file transfer online services, such as Dropbox, TransferBigFiles, Hightail, etc.

IMPORTANT: if you received a different set of specs earlier, please disregard them - there was an error in one of our documents.

Advertising Sizes, On-site Show Program



Full Page

Trim: 7" wide x 10" tall
178 mm x 254 mm

Note: Add 0.187" (5 mm) on all sides for bleed and all vital copy should be no closer than 0.25" (7 mm) to the trim.



Half Page

Horizontal only, no bleed
6" wide x 4" tall
152 mm x 102 mm

Advertising Closing: October 4, 2018

Materials Deadline: October 12, 2018