



## Gold Presentation Guidelines

1. The presentation will take place at the beginning of designated track Tuesday, October 24, Wednesday, October 25 or Thursday, October 26. It is 10 minutes in duration. Sponsor session times are determined on a first-come, first-served basis.
2. Presentations should be educational in content. This is an opportunity to position your company as the expert on a specific topic, while demonstrating your products.
3. The content of the presentation must be reviewed and approved by the Conference Director, Deniz Ataman, prior to the event.
4. We encourage sponsors to distribute marketing materials, samples, smelling strips and/or other items to attendees during the presentation. One sample may be distributed during the designated timeframe. Due to the large number of attendees, event management strongly suggests sponsors to showcase their ingredient in application vs blotter or dilution whenever possible.
5. All items to be distributed during the presentation must be reviewed and approved by Flavorcon management prior to the event.
6. If PowerPoint is utilized, sponsoring company may utilize any template of their choice for their sponsored session. The Flavorcon power point template must be utilized if a representative is speaking during the conference program.
7. Two paid attendees are included with your sponsorship. Mary Richter will contact you for registration requirements.

## Deadlines and Details Standard Set for Sponsorship Presentation includes:

- a. Screen
- b. LCD Projector and Stand
- c. Laptop (loaded with presentation if submitted prior to event)
- d. Microphone

The following material will be posted on the Flavorcon website upon receipt.  
Please submit as soon as possible to Mary Richter ([mrichter@allured.com](mailto:mrichter@allured.com)).

1. Presentation Title
2. Speaker Name(s)
3. Speaker Job Title(s)
4. Office Company Name for Publication
5. Presentation Summary
6. Company Website
7. Company Logo (at least 300 dpi)

